



UNIVERSITY OF OREGON  
Lundquist College of Business

CENTER FOR SUSTAINABLE  
BUSINESS PRACTICES



# GLOBAL. INNOVATIVE. ENGAGED.

At the Center for Sustainable Business Practices at the University of Oregon's Lundquist College of Business, "sustainability" is not simply about being "green" or environmental, it's about innovating, disrupting, changing how businesses define, achieve, and measure success.

Our faculty and PhD candidates investigate opportunities—brought about by innovation—that add value to businesses, customers, stakeholders, and shareholders through research in

- Supply Chain and Operations Management
- Business Models and Organizational Change
- Performance Measurement and Governance
- Measurement Analysis for the Life Cycle.

<http://lcb.uoregon.edu/csbp>