

Our sponsorship program is an effective means of supporting the conference while maintaining strong brand awareness. The opportunities below highlight various ways organizations can sponsor conference events and services, along with the recognition provided at each sponsorship level. Multiple sponsors may be associated with each sponsorship opportunity or recognition level. Sponsorship opportunities are flexible and can also be customized to meet your organization's specific needs.

Mini-Conference \$3,000

Recognition:

- Signage at the registration area, event area, college conference reception, and awards luncheon
- Full page ad in the program book
- Logo and link on the conference website and app

Mini-Conference Reception \$6,000

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Logo and link on the conference website and app
- Full page ad in the digital program book

Doctoral Consortium \$3,000

Recognition:

- Signage at the registration area, doctoral consortium, and awards luncheon
- Logo and link on the conference website and app
- Full page ad in the digital program book

Track Sponsorship \$2,000

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book
- Logo and link on the conference website and app

Corporate Sponsored Session \$2,500

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book
- Logo and link on the conference website and app

Practice Leaders Sessions \$2,500

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book
- Logo and link on the conference website and app

Conference App \$6,000

(Funding for app for use by conference attendees)

Recognition:

- Sponsorship logo in the App
- Signage at the registration area and awards luncheon
- Full page ad in the digital program book (inside of back cover if available)

Conference Tote Bags \$6,000

Recognition:

- Logo on tote bags
- Signage at the registration area and awards luncheon
- Logo and link on the conference website and app
- Full page ad in the digital program book

Coffee Breaks \$1,500

Recognition:

- Signage at the event
- Full page ad in the digital program book

Cyber Café \$2,500

(Funding for Internet hookup for use by conference attendees)

Recognition:

- Signage at the café and awards luncheon
- Logo and link on the conference website and app
- Full page ad in the program book

Advertisement in Program Book

- Full page inside of front cover \$ 2,000
- Full page inside of back cover \$ 2,000
- Full page back cover \$ 2,500
- Full page inside \$ 1,000
- Half page inside \$ 600

Full Page Ad: 6.5" X 9.0"
Half Page Ad: 6.5" X 4.0"

Board Breakfast \$3,500

Recognition:

- Signage at the event and awards luncheon
- Full page ad in the program book
- Logo and link on the conference website and app

President's Banquet Dinner \$12,000

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- One complimentary registration
- Logo and link on the conference website and app
- Full page ad in the program book

Welcome Reception \$9,000

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Two complimentary registrations
- Logo and link on the conference website and app
- Full page ad in the digital program book

These premier donors provide leadership support and are considered strategic partners in the success of the annual meeting. They are accorded high-level recognition and visibility on a continuing basis throughout the program.

Platinum \$12,000

Recognition:

- Logo and link on the conference website and app as a Platinum Sponsor
- Platinum Sponsorship signage at the conference
- Full page ad in the program book (back cover if available)
- Two complimentary conference registrations
- On-stage recognition at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

Gold \$9,000

Recognition:

- Logo and link on the conference website and app as a Gold Sponsor
- Gold Sponsorship signage at the conference
- Full page ad in the program book (inside of front cover if available)
- One complimentary conference registration
- On-stage recognition at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

Silver \$6,000

Recognition:

- Logo and link on the conference website and app as a Silver Sponsor
- Silver Sponsorship signage at the conference
- Full page ad in the program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

Bronze \$3,000

Recognition:

- Logo and link on the conference website and app as a Bronze Sponsor
- Bronze Sponsorship signage at the conference
- Full page ad in program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

If you have an idea for a sponsorship not listed herein, let us know and we will create one for you!

For further information on sponsorship opportunities contact:

Prof. Rakesh Mallipeddi email: Mallipeddi.1@osu.edu
 Prof. Shubham Gupta email: shubham.gupta@njit.edu

Sponsorship Chairs – POMS 2027

Sponsorship Form

Name of Organization: _____
(Print name exactly as you wish for it to appear in program book, listings and signage.)

(Designate below the name and address of the person in your organization who is to receive all relevant materials, including confirmation.)

Name of Representative: _____

Title: _____

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **E-Mail:** _____

PAYMENT INFORMATION:

An invoice will be sent to you with the payment information.

RETURN COMPLETED FORM TO

Ms. Seema Singhania at pomsrenewals@gmail.com and cc Prof. Rakesh Mallipeddi at mallipeddi.1@osu.edu

FOR ALL OTHER INQUIRIES

Prof. Subodha Kumar, Executive Director, POMS, poms@temple.edu