

36th Annual POMS Conference, Reno, Nevada, May 7-11, 2026

POMS College of Behavioral Operations Management Mini Conference Program

Wednesday, May 7, 2026

12:00 PM – 1:00 PM *Lunch*

1:00 PM – 2:00 PM Session 1: Featured Speaker

Operations Management for Social Impact

Elena Katok, University of Texas at Dallas

2:00 PM – 2:15 PM *Break*

2:15 PM – 3:45 PM Session 2: CBOM Young Scholar Best Paper Competition

3:45 PM – 4:00 PM *Break*

4:00 PM – 5:00 PM Session 3: Tutorial

Experiments and Classroom Games with AI Coding

Enno Siemsen, University of Wisconsin–Madison

Recent advances in AI-assisted coding have made it possible for researchers without programming backgrounds to build experimental games and classroom simulations on their own. This tutorial provides a practical introduction to AI-based coding for behavioral operations researchers, including a step-by-step walkthrough on your own laptop for getting started, along with lessons learned from several months of hands-on experience. While a single session cannot cover every detail, participants will leave with a clear roadmap and foundational knowledge to begin incorporating these tools into their own research and teaching.

5:15 PM – 5:45 PM Session 4: Featured Presentation

Project Silicon: AI-Powered Subject Simulation in Behavioral Studies

Steve Leider, University of Michigan

Project Silicon is a large-scale collaborative research initiative that assembles a diverse portfolio of new, unpublished behavioral experiments, runs AI simulations on all of them, and compares simulated results against actual human data. The project aims to determine whether AI can reliably predict human responses, benchmark leading AI models on simulation accuracy, and develop an open-source toolkit for AI-based experimental pre-testing.

6:00 PM *Reception*