

Our sponsorship program is an effective means of supporting and maintaining strong brand awareness. The following list describes the various opportunities for sponsoring events and services at the conference. The recognition that will be provided for each level of sponsorship is shown below. Sponsorship opportunities are flexible and can be designed to meet your specific needs.

Mini-Conference \$3,000

Recognition:

- Signage at the registration area, event area, college conference reception, and awards luncheon
- Full page ad in the program book
- Logo and link on the main conference website

Mini-Conference Reception \$6,000

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Logo and link on the conference website
- Full page ad in the program book

Doctoral Consortium \$3,000

Recognition:

- Signage at the registration area, doctoral consortium, and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Track Sponsorship \$1,500

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book
- Logo and link on the conference website

Corporate Sponsored Session \$2,500

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book
- Logo and link on the conference website

Practice Leaders Sessions \$2,500

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book
- Logo and link on the conference website

Program Book \$6,000

Recognition:

- Sponsorship logo on the front cover of the program book
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book (inside of back cover if available)

Conference Tote Bags \$6,000

Recognition:

- Logo on tote bags
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Coffee Breaks \$1,500

Recognition:

- Signage at the event
- Full page ad in the program book

Cyber Café \$3,500

(Funding for Internet hookup for use by conference attendees)

Recognition:

- Signage at the café and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Advertisement in Program Book

- Full page inside of front cover \$ 2,000
- Full page inside of back cover \$ 2,000
- Full page back cover \$ 2,500
- Full page inside \$ 1,000
- Half page inside \$ 600

Full Page Ad: 6.5" X 9.0"
Half Page Ad: 6.5" X 4.0"

Board Breakfast \$3,500

Recognition:

- Signage at the event and awards luncheon
- Full page ad in the program book
- Logo and link on the conference website

Awards Lunch \$9,000

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- One complimentary registration
- Logo and link on the conference website
- Full page ad in the program book

Evening Cocktail Reception \$12,000

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Customized beverage napkins with company logo
- Two complimentary registrations
- Logo and link on the conference website
- Full page ad in the program book

These premier donors provide leadership support and are considered strategic partners in the success of the annual meeting. They are accorded high-level recognition and visibility on a continuing basis throughout the program.

Platinum \$12,000

Recognition:

- Logo and link on the conference website as a Platinum Sponsor
- Platinum Sponsorship signage at the conference
- Full page ad in the program book (back cover if available)
- Two complimentary conference registrations
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

Silver \$6,000

Recognition:

- Logo and link on the conference website as a Silver Sponsor
- Silver Sponsorship signage at the conference
- Full page ad in the program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

Gold \$9,000

Recognition:

- Logo and link on the conference website as a Gold Sponsor
- Gold Sponsorship signage at the conference
- Full page ad in the program book (inside of front cover if available)
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

Bronze \$3,000

Recognition:

- Logo and link on the conference website as a Bronze Sponsor
- Bronze Sponsorship signage at the conference
- Full page ad in program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- Video ad on virtual conference platform
- Track sponsorship or co-sponsorship

If you have an idea for a sponsorship not listed herein, let us know and we will create one for you!

For further information on sponsorship opportunities contact:

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AVP Sponsorships & Education, POMS 2024

POMS 2024, Minneapolis, MN, April 25-29, 2024, Sponsorship Form

Name of Organization: _____
(Print name exactly as you wish for it to appear in program book, listings and signage.)

(Designate below the name and address of the person in your organization who is to receive all relevant materials, including confirmation.)

Name of Representative: _____

Title: _____

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **E-Mail:** _____

PAYMENT INFORMATION:

An invoice will be sent to you with the payment information.

RETURN FORM TO

Prof. Sushil Gupta
16949 S. W. 16th Street
Pembroke Pines, Florida 33027, USA

Electronic scanned forms may be sent to
Ms. Seema Singhania at pomsrenewals@gmail.com or to Prof. Rakesh Mallipeddi at mallipeddi.1@osu.edu

FOR ALL OTHER INQUIRIES

Prof. Sushil Gupta, Executive Director, POMS, poms@fiu.edu