

FOX SCHOOL OF BUSINESS

TEMPLE UNIVERSITY

MAKING STRIDES IN OPERATIONS & SUPPLY CHAIN MANAGEMENT

The Operations & Supply Chain Management group at the Fox School of Business at Temple University is housed in the department of Marketing and Supply Chain Management and as such, the faculty capitalize on a unique synergy with the Marketing group, as well as with Information Systems and Data Science researchers at Fox. Our Operations & Supply Chain group has recently seen tremendous growth in research-active faculty, with a strong presence in mathematical modeling.

FACULTY MEMBERS INCLUDE:

Xue Bai, Ph.D., Carnegie-Mellon. Business Analytics, data mining, mathematical modeling, optimization.

Misty Blessley, Ph.D., Temple. Behavioral operations, supply chain relationships, and humanitarian logistics.

Yiwei Chen, Ph.D., MIT. Dynamic pricing, revenue management, supply chain contracts, resource allocation.

Mark Gershon, Ph.D., Arizona. Quality management, project management.

Guangwen Kong, Ph.D., USC. Sharing economy, supply chain collaboration and contract design, service platforms.

Subodha Kumar, Ph.D., UT-Dallas. On-demand economy, online reviews, omnichannel retailing, social media, healthcare, blockchain, fintech, artificial intelligence, machine learning, game theory, econometric modeling.

Neha Mittal, Ph.D., Rutgers. Urban transport, logistics, location analysis.

Edward Rosenthal, Ph.D., Northwestern. Game theory, mechanism design, logistics, behavioral decision theory.

Abhishek Roy, Ph.D., UT-Austin. Strategic inventory, contracts and incentives in supply chains, multi-sided markets and platforms.



For more information about the MSCM department, visit:
fox.temple.edu/mscm.

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