

Our sponsorship program is an effective means of supporting and maintaining strong brand awareness. The following list describes the various opportunities for sponsoring events and services at the conference. The recognition that will be provided for each level of sponsorship is shown below. Sponsorship opportunities are flexible and can be designed to meet your specific needs.

[Mini-Conference](#) \$3,000 Several available

Recognition:

- Signage at the registration area, signage at the mini-conference and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book
- Logo and link on the main conference website

[Doctoral Consortium](#) \$3,000 One available

Recognition:

- Signage at the registration area, doctoral consortium, and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

[Track Sponsorship](#) \$1,500 (24 available as listed on the conference website; on a first-come first-serve basis)

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book

[Corporate Sponsored Session](#) \$2,500 (several available)

Recognition:

- Signage at the registration area and the event
- Full page ad in the program book

[Program Book](#) \$6,000 One available

Recognition:

- Sponsorship logo on the front cover of the program book
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book (inside of back cover if available)

[Conference CD](#) \$6,000 One available

Recognition:

- Sponsorship logo on the conference CD
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

[Conference Tote Bags](#) \$6,000 One available

Recognition:

- Logo on tote bags
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

[Coffee Break](#) \$1,500 Six available

Recognition:

- Signage at the event
- Full page ad in the program book

[Cyber Café](#) \$3,500 Three available

(Funding for Internet hookup for use by conference attendees)

Recognition:

- Signage at the café and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

[Advertisement in Program Book](#)

- Full page inside of front cover \$ 2,000
- Full page inside of back cover \$ 2,000
- Full page back cover \$ 2,500
- Full page inside \$ 1,000
- Half page inside \$ 600

Full Page Ad: 6.5" X 9.0"
Half Page Ad: 6.5" X 4.0"

[Continental Breakfast](#) \$3,500 Two available

Recognition:

- Signage at the event and awards luncheon
- Full page ad in the program book
- Logo and link on the conference website

[Lunches](#) \$9,000 Two available

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- One complimentary registration
- Logo and link on the conference website
- Full page ad in the program book

[Evening Cocktail Reception](#) \$12,000 One available

Recognition:

- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Customized beverage napkins with company logo
- Two complimentary registrations
- Logo and link on the conference website
- Full page ad in the program book

These premier donors provide leadership support and are considered strategic partners in the success of the annual meeting. They are accorded high-level recognition and visibility on a continuing basis throughout the program.

Platinum \$12,000

Recognition:

- Logo and link on the conference website as a Platinum Sponsor
- Platinum Sponsorship signage at the conference
- Full page ad in the program book (back cover if available)
- Two complimentary conference registrations
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- 2min. video ad on virtual conference platform

Gold \$9,000

Recognition:

- Logo and link on the conference website as a Gold Sponsor
- Gold Sponsorship signage at the conference
- Full page ad in the program book (inside of front cover if available)
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- 2min. video ad on virtual conference platform

Silver \$6,000

Recognition:

- Logo and link on the conference website as a Silver Sponsor
- Silver Sponsorship signage at the conference
- Full page ad in the program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- 2min. video ad on virtual conference platform

Bronze \$3,000

Recognition:

- Logo and link on the conference website as a Bronze Sponsor
- Bronze Sponsorship signage at the conference
- Full page ad in program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon
- 2min. video ad on virtual conference platform

If you have an idea for a sponsorship not listed herein, let us know and we will create one for you!

For further information on sponsorship opportunities contact:

Prof. Rakesh Mallipeddi Phone: 504-314-7936 email: rmallipeddi@tulane.edu
AVP Sponsorships, POMS 2022

POMS 2022, Orlando, Florida, April 21-25, 2022, Sponsorship Form

Name of Organization: _____
(Print name exactly as you wish for it to appear in program book, listings and signage.)

(Designate below the name and address of the person in your organization who is to receive all relevant materials, including confirmation.)

Name of Representative: _____

Title: _____

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **E-Mail:** _____

PAYMENT INFORMATION:

An invoice will be sent to you with the payment information.

Payment can be made by credit card or bank transfer.

RETURN FORM TO

Prof. Sushil Gupta
16949 S. W. 16th Street
Pembroke Pines, Florida 33027, USA

Electronic scanned forms may be sent to

Ms. Seema Singhania at pomsrenewals@gmail.com or to Prof. Rakesh Mallipeddi at rmallipeddi@tulane.edu

FOR ALL OTHER INQUIRIES

Prof. Sushil Gupta, Executive Director, POMS, poms@fiu.edu