

Our sponsorship program is an effective means of supporting and maintaining strong brand awareness. The following list describes the various opportunities for sponsoring events and services at the conference. The recognition that will be provided for each level of sponsorship is shown below. Sponsorship opportunities are flexible and can be designed to meet your specific needs.

### Mini Conference      \$3,000    Several available

*Recognition:*

- Signage, logo, and link on the virtual meeting room for the mini conference
- Recognition during awards virtual meeting
- Logo and link on the main conference website
  - <https://pomsmeetings.org/conf-2021/>
- Full page ad in the digital program book

### Doctoral Consortium      \$3,000    One available

*Recognition:*

- Signage, logo, and link on the virtual meeting room for the doctoral consortium
- Recognition during awards virtual meeting
- Logo and link on the main conference website
  - <https://pomsmeetings.org/conf-2021/>
- Full page ad in the digital program book

### Track Sponsorship      \$1,500    (24 available as listed on the conference website; on a first-come first-serve basis)

*Recognition:*

- Signage, logo, and link on the virtual meeting room for the track
- Full page ad in the digital program book

### Corporate Sponsored Session      \$2,500 (several available)

*Recognition:*

- Signage, logo, and link on the virtual meeting room for the corporate sponsored session
- Full page ad in the digital program book

### Program Book (Digital)      \$6,000    One available

*Recognition:*

- Sponsorship logo on the front cover of the digital program book
- Logo and link on the conference website
- Full page ad in the digital program book (inside of back cover if available)

### Plenary Session      \$2,500    One available

*Recognition:*

- Signage, logo, and link on the virtual meeting room for the Plenary Session
- Recognition during awards virtual meeting
- Logo and link on the main conference website
  - <https://pomsmeetings.org/conf-2021/>
- Full page ad in the digital program book

### Virtual Social Breaks      \$1,500    Multiple available

*Recognition:*

- Signage, logo, and link on the virtual meeting room for the mini- conference
- Logo and link on the main conference website
  - <https://pomsmeetings.org/conf-2021/>
- Recognition during awards virtual meeting

### Advertisement in Program Book (Digital)

- Full page inside of front cover      \$ 2,000
  - Full page inside of back cover      \$ 2,000
  - Full page back cover      \$ 2,500
  - Full page inside      \$ 1,000
  - Half page inside      \$ 600
- Full Page Ad: 6.5" X 9.0"  
Half Page Ad: 6.5" X 4.0"

### Virtual Meeting Space      \$ 1,500

*Recognition:*

- Logo and link on the conference website
- A dedicated virtual meeting space through the duration of the conference.

### Emerging Scholars Program \$3,000    One available

*Recognition:*

- Signage, logo, and link on the virtual meeting room for the emerging scholars program
- Recognition during awards virtual meeting
- Logo and link on the main conference website
  - <https://pomsmeetings.org/conf-2021/>
- Full page ad in the digital program book

### eDebate      \$2,500    One available

*Recognition:*

- Logo and link on the main conference website
  - <https://pomsmeetings.org/conf-2021/>
- Recognition during awards virtual meeting
- Recognition during the eDebate

### POM Journal Meet the Editors Session \$2,500    One available

*Recognition:*

- Logo and link on the main conference website
  - <https://pomsmeetings.org/conf-2021/>
- Recognition during awards virtual meeting
- Recognition during the Editors Session

These premier donors provide leadership support and are considered strategic partners in the success of the annual meeting. They are accorded high-level recognition and visibility on a continuing basis throughout the program.

### Platinum \$12,000

*Recognition:*

- Logo and link on the conference website as a Platinum Sponsor
- 2min. video ad on virtual conference platform
- Full page ad in the program book (back cover if available)
- Two complimentary conference registrations
- Recognition at awards virtual meeting

### Silver \$6,000

*Recognition:*

- Logo and link on the conference website as a Silver Sponsor
- 1min. video ad on virtual conference platform
- Full page ad in the program book
- One complimentary conference registration
- Recognition at awards virtual meeting

### Gold \$9,000

*Recognition:*

- Logo and link on the conference website as a Gold Sponsor
- Full page ad in the program book (inside of front cover if available)
- 2min. video ad on virtual conference platform
- One complimentary conference registration
- Recognition at awards virtual meeting

### Bronze \$3,000

*Recognition:*

- Logo and link on the conference website as a Bronze Sponsor
- 1min. video ad on virtual conference platform
- Full page ad in program book
- One complimentary conference registration
- Recognition at awards virtual meeting

***If you have an idea for a sponsorship not listed herein, let us know and we will create one for you!***

**For further information on sponsorship opportunities contact:**

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**AVP Sponsorships, POMS 2021**



31<sup>st</sup> Annual POMS Conference, April 30 – May 05, 2021
Sponsorship Opportunities

POMS 2021, April 30 – May 05, 2021, Sponsorship Form

Name of Organization: \_\_\_\_\_
(Print name exactly as you wish for it to appear in program book, listings and signage.)

(Designate below the name and address of the person in your organization who is to receive all relevant materials, including confirmation.)

Name of Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Indicate preferred method of communication: (circle one) e-mail regular mail fax

PAYMENT INFORMATION:

Indicate form of payment:

Check Make checks payable to POMS

Mail Checks to:

Prof. Sushil Gupta
16949 S.W. 16th Street
Pembroke Pines Florida
33027, U.S.A.

Wire (bank) transfer

Please contact Ms. Seema Singhania for bank details at
pomsrenewals@gmail.com

Credit Card (check one) MC Visa AMEX

Name: \_\_\_\_\_

(As it appears on credit card)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Full payment must accompany form to reserve sponsorship.
Faxes and e-mails accepted only with credit card payments.

RETURN FORM TO (Please use complete mailing address):

Prof. Sushil Gupta
16949 S.W. 16th Street Pembroke Pines Florida 33027, U.S.A.

(Electronic/scanned copies may be sent to
pomsrenewals@gmail.com with a cc to
B-Shetty@tamu.edu and rmallipeddi@tulane.edu)

Indicate your preference below:

- Mini Conference \$ 3,000
Virtual Social Breaks \$ 1,500
Doctoral Consortium \$ 3,000
Program Book Digital \$ 6,000
Plenary Session \$ 2,500
Virtual Meeting Space \$ 1,500
Emerging Scholars Program \$ 3,000
eDebate \$ 2,500
Meet the Editors \$ 2,500

Sponsor a Track \$ 1,500
Please Specify \_\_\_\_\_

Corporate Sponsored Session \$ 2,500
Please Specify \_\_\_\_\_

- Full page inside of back cover \$2000
Full page inside of back cover \$2000
Full page back cover \$2500
Full page inside \$1000
Half page inside \$600

Other (Please specify) \$

Premier Sponsorships:

- Platinum \$12,000
Gold \$ 9,000
Silver \$ 6,000
Bronze \$ 3,000

GRAND TOTAL: \$ \_\_\_\_\_

FOR ALL OTHER INQUIRIES

Prof. Sushil Gupta, Executive Director, POMS, poms@fiu.edu