

## Honoring Hau Lee : From Bullwhip Effect to Triple-A Supply Chains Saturday May 1 - 10:15 AM to 12:30 PM

Speakers: Morris Cohen, Marshall Fisher, Jan Fransoo, Eric Johnson, Panos Kouvelis, Chung-Yee Lee, David Simchi-Levi, Kamran Moinzadeh, Aleda Roth, Kalyan Singhal, Seungjin Whang

Abstract: This session is intended to honor Professor Hau Lee – a world leading scholar in Operations Management. In this session, different speakers will discuss the impact of Hau Lee’s work on Bullwhip Effect and Triple-A Supply Chains.

Here is Prof. Hau Lee’s Bio from his web-page at Stanford University ([Hau L. Lee | Stanford Graduate School of Business](#))

Hau L. Lee is the Thoma Professor of Operations, Information and Technology at the Stanford Graduate School of Business. His areas of specialization include global value chain innovations, supply chain management, global logistics, inventory modeling, and environmental and social responsibility. He is also the faculty advisor for the Stanford Institute for Innovations in Developing Economies and is a co-director of the Stanford Value Chain Innovation Initiative.



Professor Lee has published widely in journals such as Management Science, Operations Research, Harvard Business Review, Sloan Management Review, Supply Chain Management Review, IIE Transactions, and Interfaces, etc. He has served on the editorial boards of many international journals, such as Operations Research, Manufacturing and Service Operations Management, IIE Transactions, Supply Chain Management Review, Sloan Management Review, and the Journal of Production and Operations Management. From 1997-2003, he was the Editor-in-Chief of Management Science.

Professor Lee was elected to the National Academy of Engineering in 2010. He received the Harold Lardner Prize for International Distinction in Operations Research, Canadian Operations Research Society, 2003. He was elected a Fellow of Manufacturing and Service Operations Management, INFORMS, 2001; Production and Operations Management Society, 2005; and INFORMS, 2005. In 2006, he was President of the Production and Operations Management Society. His article, “The Triple-A Supply Chain,” was the Second Place Winner of the McKinsey Award for the Best Paper in 2004 in the Harvard Business Review. In 2004, his co-authored paper in 1997, “Information Distortion in a Supply Chain: The Bullwhip Effect,” was voted as one of the 10 most influential papers in the history of Management Science. In 2014, his co-authored paper in 2013, “The Impact of Logistics Performance on Trade,” received the Wickham Skinner Best Paper Award from the Production and Operations Management Society.

Professor Lee has consulted extensively in the public and private sectors. He is a co-founder of DemandTec, which went public in 2007. He is on the board and advisory board of several logistics services and supply chain software companies. He has also given executive training workshops on supply chain management and global logistics in Asia, Europe, and America.

Professor Lee obtained his B.Soc.Sc. degree in Economics and Statistics from the University of Hong Kong in 1974, his M.Sc. degree in Operational Research from the London School of Economics in 1975, and his MS and PhD degrees in Operations Research from the Wharton School of the University of Pennsylvania in 1983.