POMS 2017, Seattle/Bellevue, WA, May 5 – 8 Sponsorship Opportunities

Our sponsorship program is an effective means of supporting and maintaining strong brand awareness. The following list describes the various opportunities for sponsoring events and services at the conference. The recognition that will be provided for each level of sponsorship is shown below. Sponsorship opportunities are flexible and can be designed to meet your specific needs.

Min-Conference $3,000 Several available
Recognition:
- Signage at the registration area, signage at the mini-conference and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Doctoral Consortium $3,000 One available
Recognition:
- Signage at the registration area, doctoral consortium, and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Track Sponsorship $1,500 (24 available as listed on the conference website; on a first-come first-serve basis)
Recognition:
- Signage at the registration area and the event
- Full page ad in the program book

Corporate Sponsored Session $2,500 (several available)
Recognition:
- Signage at the registration area and the event
- Full page ad in the program book

Program Book $6,000 One available
Recognition:
- Sponsorship logo on the front cover of the program book
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book (inside of back cover if available)

Conference CD $6,000 One available
Recognition:
- Sponsorship logo on the conference CD
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Conference Tote Bags $6,000 One available
Recognition:
- Logo on tote bags
- Signage at the registration area and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Coffee Break $1,500 Six available
Recognition:
- Signage at the event
- Full page ad in the program book

Cyber Café $3,500 Three available
(Funding for Internet hookup for use by conference attendees)
Recognition:
- Signage at the café and awards luncheon
- Logo and link on the conference website
- Full page ad in the program book

Advertisement in Program Book
- Full page inside of front cover $ 2,000
- Full page inside of back cover $ 2,000
- Full page back cover $ 2,500
- Full page inside $ 1,000
- Half page inside $ 600

Full Page Ad: 6.5” X 9.0”
Half Page Ad: 6.5” X 4.0”

Continental Breakfast $3,500 Two available
Recognition:
- Signage at the event and awards luncheon
- Full page ad in the program book
- Logo and link on the conference website

Lunches $9,000 Two available
Recognition:
- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- One complimentary registration
- Logo and link on the conference website
- Full page ad in the program book

Evening Cocktail Reception $12,000 One available
Recognition:
- Signage at the registration area, event, and the awards luncheon
- On-stage recognition
- Customized beverage napkins with company logo
- Two complimentary registrations
- Logo and link on the conference website
- Full page ad in the program book

POMS 2017, Bellevue/Seattle, WA, May 5 – 8, Premier Sponsorship Opportunities

These premier donors provide leadership support and are considered strategic partners in the success of the annual meeting. They are accorded high-level recognition and visibility on a continuing basis throughout the program.

Platinum $12,000

Recognition:

- Logo and link on the conference website as a Platinum Sponsor
- Platinum Sponsorship signage at the conference
- Full page ad in the program book (back cover if available)
- Two complimentary conference registrations
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

Silver $6,000

Recognition:

- Logo and link on the conference website as a Silver Sponsor
- Silver Sponsorship signage at the conference
- Full page ad in the program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

Gold $9,000

Recognition:

- Logo and link on the conference website as a Gold Sponsor
- Gold Sponsorship signage at the conference
- Full page ad in the program book (inside of front cover if available)
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

Bronze $3,000

Recognition:

- Logo and link on the conference website as a Bronze Sponsor
- Bronze Sponsorship signage at the conference
- Full page ad in program book
- One complimentary conference registration
- On-stage recognition at awards luncheon
- One reserved table of eight at awards luncheon

If you have an idea for a sponsorship not listed herein, let us know and we will create one for you!

For further information on sponsorship opportunities contact:

Prof. Shailesh Kulkarni,
AVP Sponsorships, POMS 2017

Phone: 940 565-4769 Email: shailesh.kulkarni@unt.edu

POMS 2017, Bellevue/Seattle, WA, May 5 – 8, Sponsorship Form

Name of Organization: _____
(Print name exactly as you wish for it to appear in program book, listings and signage.)

(Designate below the name and address of the person in your organization who is to receive all relevant materials, including confirmation.)

Name of Representative: _____

Title: _____

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **E-Mail:** _____

Indicate preferred method of communication: (circle one) e-mail regular mail fax

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PAYMENT INFORMATION:
Indicate form of payment:
☐ Check Make checks payable to POMS

Mail Checks to:
Sushil Gupta
16949 S.W. 16th Street
Pembroke Pines Florida
33027, U.S.A.

☐ Credit Card (check one) ☐ MC ☐ Visa ☐ AMEX

Name: _____
(As it appears on credit card)

Card Number: _____

Expiration Date: _____

Signature: _____

Full payment must accompany form to reserve sponsorship.
Faxes and e-mails accepted only with credit card payments.

RETURN FORM TO (Please use complete mailing address):
Sushil Gupta
16949 S.W. 16th Street
Pembroke Pines Florida
33027, U.S.A.
(Electronic/scanned copies may be sent to poms@fiu.edu with a CC to shailesh.kulkarni@unt.edu)

Indicate your preference below:

- ❑ Mini-conference $3,000
- ❑ Coffee Break ..... $ 1,500
- ❑ Continental Breakfast ..... $ 3,500
- ❑ Lunches ..... $ 9,000
- ❑ Cocktail Reception $12,000
- ❑ Doctoral Consortium ..... $ 3,000
- ❑ Program Book Printing ..... $ 6,000
- ❑ Conference CD ..... $ 6,000
- ❑ Conference Tote Bags ..... $ 6,000
- ❑ Cyber Café ..... $ 3,500

❑ Sponsor a Track ……$ 1,500
Please Specify _____

❑ Corporate Sponsored Session ……$ 2,500
Please Specify _____

❑ Advertisement in Program Book
- Full page inside of front cover $ 2,000
- Full page inside of back cover $ 2,000
- Full page back cover $ 2,500
- Full page inside $ 1,000
- Half page inside $ 600

❑ Other (Please specify)……..$

Premier Sponsorships:
- ❑ Platinum $12,000
- ❑ Gold ..... $ 9,000
- ❑ Silver ..... $ 6,000
- ❑ Bronze ..... $ 3,000

GRAND TOTAL: .....$_____

FOR ALL OTHER INQUIRIES
Sushil Gupta, Executive Director, POMS, poms@fiu.edu