

JOIN US FOR OUR ANNUAL POMS Annual Conference e-debate, Seattle

Date: May 6<sup>TH</sup>, Saturday 8 PM, At the Evergreen Foyer (Close to the entrance of President's Reception)

Subject: Invitation #eDebate on Twitter during POMS Seattle 2017

## Dear all:

The theme for the 28th annual POMS conference in 2017 is "Global Operations: Emerging Horizons, Social Good and Technology" To leverage this theme we wish to host eDebate using Twitter, between 8:00-8:45PM on Saturday, May 6. The assertion to be debated is: **Can supply chains do "social good" yet be efficient?"** 

- 1) Please login to twitter (https://twitter.com/hashtag/POMS2017) to follow this #eDebate.
- 2) Please participate by using your own twitter account, please use the twitter handles **#POMS2017** and **#eDebate** to either tweet or to retweet ideas relate the assertion that appeal to you.
- 3) Please join us at the **Evergreen Foyer** at any time during the duration of the debate and hang out with the debating community. In addition, we also urge you to post your questions for the participants early, and respond to after the debate when you find time.

We are grateful to the ten thought leaders within our community who have agreed to weigh in on the theme (listed in order of last name):

- Professor Vinayak Deshpande UNC Chapel Hill
- Professor Mark Ferguson University of South Carolina
- Professor Jarrod Goentzel Massachusetts Institute of Technology
- Professor Nitin Joglekar Boston University
- Professor Ken Klassen Brock University
- Professor Steven Melnyk Michigan State University
- Professor Joe Sarkis Worcester Polytechnic University
- Professor Ravi Subramanian Georgia Tech
- Professor Krishna Sundar Indian Institute of Management, Bangalore

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• Professor Jayashankar M. Swaminathan – UNC Chapel Hill

This #eDebate will be moderated by Professor Sriram Narayanan (MSU/USA).

We are excited about this new platform for outreach and hope that you will be able to participate actively either digitally and/or in person.

Apurva Jain, Masha Shunko and Asoo Vakharia

Program Organizers, POMS 28th Annual Conference Seattle