

Welcome Message from Vice President for Sponsorships

Thanks to Sponsors, Exhibitors, and Advertisers

The past two years saw record levels of sponsorship support for the POMS meeting. I am pleased to inform the POMS fraternity that we have been able to garner a similar level of support this year too! This is particularly noteworthy considering these tough economic times with a general decline in school endowments. Moreover, it is again testament to the broad academic community bestowing great faith in POMS over the years and its steadfast support of the society and the conference. We have had a *three-peat* from our Platinum sponsors - *Georgia Institute of Technology* and the *University of Florida* have given at the highest level for the *third time in a row!* Continuing in their fine footsteps from last year the *University of Texas at Dallas* and the *Indian School of Business* provided Silver sponsorship. Bronze sponsors included the *University of Oregon* our dedicated benefactor as well as continued support from the *Easton Technology Leadership Program* at *UCLA*, *University of North Texas*, *Tianjin University* and *Küehne Logistics University*, vindicating truly global support for POMS. Finally, we are very grateful for sustained Bronze sponsorship from *Responsive Learning Technologies* and we welcome *Boston University*, which has supported the creation of a unique *Cyber Café* concept. This has been a special year, with Bronze level support also coming from *Harvard Business Publishing* and *Taylor and Francis Group*. Special thanks also go out to all our exhibitors, advertisers and sponsors of tracks, coffee breaks and other special events.



We greatly appreciate the commitment from members who have regularly gone to their administration to sustain their annual premier support for POMS. Our society aims to provide a high quality experience for all the attendees at its annual meeting. Sponsorships are critical in lightening the burden of ever-increasing costs and allowing the society to maintain its high standards. We would like to recognize Nagesh Murthy and Sushil Gupta for continually providing valuable leads and guidance that helps us maximize the value proposition for our sponsors; Asoo Vakharia and Nitin Joglekar for their efforts in seeking new sponsors and we would also like to thank members of the *Sponsorships and Exhibits Committee* for helping provide invaluable logistical support during the conference itself. Finally, we would be remiss not to recognize the efforts of the entire conference team which has worked tirelessly to make this a well-attended meeting that will deliver on scholarship, academic camaraderie, and considering the wonderful location, more than a smattering of fun!

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